

AMERICAN CAREERS Business Program

Now you can help prepare students for life in the world of business and achieve your own instructional and accountability goals at the same time with *American Careers Business*.

American Careers Business introduces students to careers within the six Business, Management & Administration career cluster pathways as they research careers in the business world. Then, working individually and in teams, students develop reading, writing, mathematics, technology and key employability skills. This is an outstanding resource for business educators and school counselors.

With each classroom set of *American Careers Business*, you will have access to a 60-item, state-of-the-art online assessment created by NOCTI that you can use with 25 of your students. This assessment was designed to help educators:

- Identify students' strengths and opportunities for improvement
- Develop an individualized curriculum to focus on the learning needs of your students
- Help students develop career awareness for an appropriate business career pathway
- Use real data to make real educational decisions
- Gauge student progress and assist with state reporting requirements

The assessment reflects six cutting-edge business career pathways:

- Management
- Business Financial Management & Accounting
- Human Resources
- Business Analysis
- Marketing
- Administrative & Information Support

American Careers Business supports accountability-related state and national initiatives, which means the following resources may be available to fund *American Careers Business*:

- Carl D. Perkins Vocational and Technical Education Act of 1998 – Titles I and IV
- No Child Left Behind
- Workforce Investment Act
- State and local funds

For more information, click on the following link or call 1-800-669-7795

<http://www.carcom.com/business.html#>

