

On your Mark, Get Set, NOCTI!  
**The Do's & Don'ts of Test  
Preparation**



**Video Contest Packet**

- Entry Form
- General Information
- Rules, Requirements & Restrictions
- Talent Release Form



## Video Contest Packet

### ENTRY FORM

(Please type or print)

Program Name \_\_\_\_\_

Program Enrollment (# of students) \_\_\_\_\_

School Name \_\_\_\_\_

School Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Video Title \_\_\_\_\_

Name of Teacher (Entrant) \_\_\_\_\_

Teacher (Entrant) Work/Cell Phone (W) \_\_\_\_\_ (C) \_\_\_\_\_

Teacher (Entrant) Email Address \_\_\_\_\_

I verify that this entry to the NOCTI Do's & Don'ts of Test Preparation Video Contest is student work. I have read the Rules, Requirements and Restrictions included with this entry form and understand that our submission to this contest must comply with all contest rules. I also understand that our submission will be disqualified if we do not adhere to these official rules.

\_\_\_\_\_  
Teacher (Entrant) Signature

\_\_\_\_\_  
Date



## Video Contest Packet

### GENERAL INFORMATION

- Who:** High School Career and Technical Education (CTE) program students who will be taking a NOCTI assessment as part of their program requirements. This contest is intended to be student work with minimal assistance from adults. Only one video per CTE program/class may be submitted.
- What:** A contest designed to challenge CTE students to create an original 60-90 second video demonstrating right and wrong ways to prepare for taking a NOCTI assessment.
- When:** Eligible videos must be produced during the 2010-2011 school year. Contest Entry Form, Talent Release Forms and Video must be submitted by November 15, 2010. Winners will be announced during CTE Month, February 2011.
- Why:** Students should understand the importance of preparing properly for testing in general and specifically for their end-of-program NOCTI assessment. Knowing how to get ready for an important exam can raise scores and may even affect future success in the workplace or postsecondary education.

**Instructions:**

- Read and follow all the NOCTI Video Contest Rules, Requirements and Restrictions.
- Mail completed Entry Form, Video CD or DVD and Talent Release Forms to the address below.
- Deadline: Entries must be postmarked on or before November 15, 2010.

**ATTN: NOCTI Video Contest  
500 N. Bronson Avenue  
Big Rapids, MI 49307**

NOCTI will confirm receipt of entry via Entrant's email address.

If you have questions, contact Kathy Cairns at [kathy.cairns@nocti.org](mailto:kathy.cairns@nocti.org) or 1-800-334-6283, x224.



## Video Contest Packet

# RULES, REQUIREMENTS & RESTRICTIONS

### Notes:

- The term "Contest" refers to the 2010 NOCTI Do's & Don'ts of Test Preparation Video Contest.
- The "Contest Sponsor" is NOCTI, 500 N. Bronson Avenue, Big Rapids, MI 49307 ([www.nocti.org](http://www.nocti.org)).
- The "Entrant" is the teacher who will serve as the designated representative to enter the contest and accept prizes/awards on behalf of the students.
- A "Video" is any Contest entry submitted September 1, 2010, through November 15, 2010.
- [Click here](#) for a NOCTI Video Contest logo if you wish to use it.

### Requirements for All Videos:

1. Only one Video per Career Technical Education (CTE) program/class may be submitted.
2. Video submissions postmarked after November 15, 2010 will not be accepted.
3. Entrant must have permission of all persons appearing in the Video or, if persons under age 18 appear in the Video, entrant must have the permission from the parent or legal guardian (see Talent Release Form). Entrant must provide all Talent Release Forms to the Contest Sponsor along with Entry Form and Video.
4. The Video must be 60 – 90 seconds in length. This time limit does not include the required information slate at the beginning of the video. (See next bullet.)
5. Information Slate – A 10-second, full screen slate (title screen) must appear at the beginning of the Contest Video and must include the following information: *(Please use white letters on a black background to make slate easily readable.)*
  - Student participant names
  - School name
  - Program name
  - Entrant (Teacher) name
  - School address
  - Video title
  - Total running time
6. The Video must focus on the theme "On Your Mark, Get Set, NOCTI! The Do's and Don'ts of Test Preparation."
7. The Video must be created specifically for the NOCTI Contest and cannot have been previously submitted for another promotion or contest of any kind or previously displayed through any other means.
8. Once Entrant's Video has been submitted, the entry is final and may not be modified or edited and no submissions will be returned.

### Video Content Restrictions:

1. The Video must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights or that constitutes copyright infringement;
2. The Video must not disparage the Contest Sponsor or any other person or party affiliated with the promotion and administration of this Contest;

(RULES, REQUIREMENTS & RESTRICTIONS continued)

3. The Video must not contain brand names or trademarks other than those of the Contest Sponsor, which entrant has a limited license to use for the sole purpose of creating a Video for this Contest ([click here](#) for the NOCTI Video Contest logo);
4. The Video must not contain any copyrighted music, footage, images or artwork;
5. The Video must not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous;
6. The Video must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and
7. The Video must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where the Video is created.

**Technical Requirements:**

- The Video must be submitted on a CD or DVD.
- Although there is no specific file size limit, the Contest Video must fit on one (1) CD or DVD.
- The format of the Contest Video will be at the creators' discretion; however, the video must play through a Windows computer using Flash Player, Windows Media Player or QuickTime. (Verifying that the video plays using Internet Explorer will not verify that it can be viewed using the above mentioned applications. The video should be tested using at least one of these applications to ensure that it will be viewable by the judges.)
- The chosen application viewer must not require the download of add-ons in order to play the Contest Video.

**Disqualifications:**

- Videos shorter than 60 seconds or longer than 90 seconds.
- Videos containing graphical spelling errors.
- Videos violating any of the restrictions or requirements listed above in this document.
- Disqualification is at the Sponsor's sole discretion.

**Judging Criteria:**

- 50% - Message and appropriateness to theme
- 20% - Creativity
- 20% - Originality
- 10% - Production Quality

**Winner Selection:**

- Entries must be 60-90 seconds to pass initial screening and be submitted for judging.
- A panel of judges selected by NOCTI from the CTE/NOCTI customer community will choose the winning Videos based on the judging criteria and adherence to Contest Rules, Requirements and Restrictions.
- The decision of the judges is final.
- Winners will be notified by phone and/or email no later than January 14, 2011
- **Winning Videos become the property of NOCTI, will appear on NOCTI's website, and may be promoted through other media outlets.**

**Prizes:**

First Place – \$500.00 and a class pizza party

Second Place – \$250.00 and a class pizza party

Honorable Mention - \$100.00 and a class pizza party



## Video Contest Packet

### TALENT RELEASE FORM

I, \_\_\_\_\_ (print name), hereby consent to the photographing of myself and the recording of my voice and the use of these photographs and/or recordings singularly or in conjunction with other photographs and/or recordings for advertising, publicity or other business purposes. I understand that the term "photograph" as used herein encompasses both still photographs and motion picture footage.

I further consent to the reproduction and use of said photographs and recordings of my voice.

I hereby release NOCTI and any of its associated or affiliated companies, their directors, officers, agents, employees and customers, and appointed advertising agencies, their directors, officers, agents and employees from all claims of every kind on account of such use.

Talent Signature: \_\_\_\_\_

Date: \_\_\_\_\_

#### **If talent is under 18 years of age:**

I, \_\_\_\_\_, am the parent/legal guardian of the individual named above and I have read this release and approve of its terms.

Parent/Guardian Printed Name: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Title of video associated with above: \_\_\_\_\_

Entrant (Teacher) Name: \_\_\_\_\_

School and Program: \_\_\_\_\_

**All Talent Release Forms must be sent to NOCTI along with Entry Form and Video CD or DVD.**

*NOCTI Contact Person: Kathy Cairns, [kathy.cairns@nocti.org](mailto:kathy.cairns@nocti.org)  
1-800-334-6283 x224 ♦ 500 N. Bronson Ave. ♦ Big Rapids, MI 49307*