



ENTRY PACKET

- Entry Form
- General Information
- Rules, Requirements & Restrictions
- Talent Release Form



ENTRY FORM

(Please type or print)

Program Name _____

Program Enrollment (# of students) _____

School Name _____

School Address _____ Phone _____

City _____ State _____ Zip Code _____

Video Title _____

Name of Teacher (Entrant) _____

Teacher (Entrant) Work/Cell Phone (W) _____ (C) _____

Teacher (Entrant) Email Address _____

I verify that this entry to the NOCTI 2011 CTE Montage Mania Video Contest is student work. I have read the Rules, Requirements and Restrictions included with this entry form and understand that our submission to this contest must comply with all contest rules. I also understand that our submission will be disqualified if we do not adhere to these official rules.

Teacher (Entrant) Signature

Date



GENERAL INFORMATION

- Who:** High school Career and Technical Education (CTE) students using NOCTI assessments as part of their program requirements. This contest is intended to be student work with minimal assistance from instructors.
- What:** A contest designed to challenge CTE students to create an original collage video that highlights the CTE Programs at their school.
- When:** Eligible videos must be produced during the 2011-2012 school year. Contest Entry Form, Talent Release Forms and Video must be submitted by January 31, 2012. Winners will be announced during **NOCTI's February 2012** CTE Month Celebration.
- Why:** To showcase the value and relevance of CTE in building the nation's workforce.

Instructions:

- Read and follow all the NOCTI Video Contest Rules, Requirements and Restrictions.
- Mail completed Entry Form, Video CD or DVD and Talent Release Forms to the address below.
- Deadline: Entries must be postmarked on or before January 31, 2012.

**ATTN: NOCTI Video Contest
500 N. Bronson Avenue
Big Rapids, MI 49307**

NOCTI will confirm receipt of entry via Entrant's email address.

If you have questions, contact Kathy Cairns at kathy.cairns@nocti.org or 1-800-334-6283, x224.



RULES, REQUIREMENTS & RESTRICTIONS

Notes:

- The term "Contest" refers to the 2011 CTE Montage Mania Video Contest.
- The "Contest Sponsor" is NOCTI, 500 N. Bronson Avenue, Big Rapids, MI 49307 (www.nocti.org).
- The "Entrant" is the teacher who will serve as the designated representative to enter the contest and accept prizes/awards on behalf of the students.
- A "Video" is any Contest entry submitted September 1, 2011, through January 31, 2012.
- [Click here](#) for a NOCTI logo if you wish to use it.

Requirements for All Videos:

1. Video submissions postmarked after January 31, 2012 will not be accepted.
2. Entrant must have permission of all persons appearing in the Video or, if persons under age 18 appear in the Video, entrant must have the permission from the parent or legal guardian (see Talent Release Form). Entrant must provide all Talent Release Forms to the Contest Sponsor along with Entry Form and Video.
3. The Video must not exceed 2 minutes in length. This time limit does not include the required information slate at the beginning of the video. (See next bullet.)
4. Information Slate – A 10-second, full screen slate (title screen) must appear at the beginning of the Contest Video and must include the following information: *(Please use white letters on a black background to make slate easily readable.)*
 - o Student participant names
 - o School name
 - o Program name
 - o Entrant (Teacher) name
 - o School address
 - o Video title
 - o Total running time
5. The Video must showcase a minimum of three CTE programs and be based on the "CTE Montage Mania" theme.
6. The Video must be created specifically for the NOCTI Contest and cannot have been previously submitted for another promotion or contest of any kind or previously displayed through any other means.
7. **Once Entrant's Video has been submitted, the entry is final and may not be modified or edited and no submissions will be returned.**

Video Content Restrictions:

1. The Video must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights or that constitutes copyright infringement;
2. The Video must not disparage the Contest Sponsor or any other person or party affiliated with the promotion and administration of this Contest;

(RULES, REQUIREMENTS & RESTRICTIONS continued)

3. The Video must not contain brand names or trademarks other than those of the Contest Sponsor, which entrant has a limited license to use for the sole purpose of creating a Video for this Contest ([click here](#) for the NOCTI logo). There are no restrictions on using images of NOCTI products in the Video (e.g., Study Guides, Countdown Kits, Assessment Blueprints).
4. The Video must not contain any copyrighted music, footage, images or artwork;
5. The Video must not contain material that is inappropriate, indecent, obscene, hateful, tortious, defamatory, slanderous or libelous;
6. The Video must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and
7. The Video must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where the Video is created.

Technical Requirements:

- The Video must be submitted on a CD or DVD.
- Although there is no specific file size limit, the Contest Video must fit on one (1) CD or DVD.
- **The format of the Contest Video will be at the creators' discretion; however, the video must play through a Windows computer using Flash Player, Windows Media Player or QuickTime.**
- Before submitting, test the video to verify it plays using one of the above applications. Verifying that the video plays using Internet Explorer will not guarantee it can be viewed using the above mentioned applications.
- The chosen application viewer must not require the download of add-ons in order to play the Contest Video.

Disqualifications:

- Videos shorter than 1 minute or longer than 2 minutes.
- Videos containing graphical spelling errors.
- Videos violating any of the restrictions or requirements listed above in this document.
- **Disqualification is at the Sponsor's sole discretion.**

Judging Criteria:

- 50% - Message and appropriateness to theme
- 20% - Creativity
- 20% - Originality
- 10% - Production Quality

Winner Selection:

- Entries must be 1 – 2 minutes in length to pass initial screening for judging.
- A panel of judges selected by NOCTI from the CTE/NOCTI customer community will choose the winning Videos based on the judging criteria and adherence to Contest Rules, Requirements and Restrictions.
- The decision of the judges is final.
- Winners will be notified by phone and/or email no later than February 20, 2012.
- **Winning Videos become the property of NOCTI, and may appear on NOCTI's website and/or may be promoted through other media outlets.**

Prizes:

- First Place – \$500.00 and a class pizza party
- Second Place – \$250.00 and a class pizza party
- Honorable Mention - \$100.00 and a class pizza party



TALENT RELEASE FORM

I, _____ (print name), hereby consent to the photographing of myself and the recording of my voice and the use of these photographs and/or recordings singularly or in conjunction with other photographs and/or recordings for advertising, publicity or other business purposes. I understand that the term "photograph" as used herein encompasses both still photographs and motion picture footage.

I further consent to the reproduction and use of said photographs and recordings of my voice.

I hereby release NOCTI and any of its associated or affiliated companies, their directors, officers, agents, employees and customers, and appointed advertising agencies, their directors, officers, agents and employees from all claims of every kind on account of such use.

Talent Signature: _____

Date: _____

If talent is under 18 years of age:

I, _____, am the parent/legal guardian of the individual named above and I have read this release and approve of its terms.

Parent/Guardian Printed Name: _____

Parent/Guardian Signature: _____

Date: _____

Title of video associated with above: _____

Entrant (Teacher) Name: _____

School and Program: _____

All Talent Release Forms must be sent to NOCTI along with Entry Form and Video CD or DVD.

*NOCTI Contact Person: Kathy Cairns, kathy.cairns@nocti.org
1-800-334-6283 x224 ♦ 500 N. Bronson Ave. ♦ Big Rapids, MI 49307*