FOR IMMEDIATE RELEASE

December 2, 2014

2014 Carl J. Schaefer Memorial Award Recipient Announced

BIG RAPIDS, MI - The NOCTI Board of Trustees proudly awards the Carl J. Schaefer Memorial Award to Brian Peffley from Pennsylvania.

The Carl J. Schaefer Memorial Award was established in 2013 to honor Dr. Carl J. Schaefer and recognize an outstanding CTE teacher/CTE teacher candidate. As a lifelong champion in career and technical education (CTE), Dr. Schaefer gained national recognition as a CTE educator and author and was also one of NOCTI's founding fathers. Criteria for the award include an application describing personal goals, work experience, awards/honors received, professional memberships, and leadership and community service activities. Brian will receive a personalized award and $500 to be used toward tuition, room and board, books, or any other educational-related expense.

Brian is currently a chef instructor at Lebanon County Career and Technology Center in Lebanon, Pennsylvania and is pursuing a master's degree in Workforce Education and Development, as well as a Director certificate at Penn State University. After receiving his master’s degree, Brian plans to continue his education by enrolling in the Workforce Education and Development Doctorate program at Penn State University.

Brian has been involved in culinary arts for over three decades and has served as an educator for the past 19 years. He graduated from Hotel Hershey's Culinary and Pastry Apprenticeship program, was the first apprentice to initiate the Pastry Program, and the first apprentice to graduate from both programs. Brian has received several certifications as an educator/proctor including: culinary educator, executive pastry chef, commercial baking, quantity foods, and vocational educator II. In 2010, the American Culinary Federation Brian was awarded the Presidential Medallion. He was also inducted into the American Academy of Chefs in 2011. In 2010, Brian joined the Chefs MOVE to Schools Campaign and remains a standing member. As part of this campaign, Brian was invited to the White House as a guest chef to work with First Lady Michelle Obama to help reduce childhood obesity.

Mr. Stephen Kachniasz, retired administrative director at Lebanon CTC and PA Bureau of Career and Technical Education, Technical Assistance Program, DSL, said, "Brian believes in students; he coaches, encourages and provides them with praise and recognition." NOCTI congratulates Brian on receiving this national honor and applauds his commitment and dedication to CTE!

About NOCTI

NOCTI provides curricular and instructional improvement tools for secondary and post-secondary institutions. In addition to over 100 industry-based credentials, NOCTI also works with customers to create customized solutions. Services include job and task analysis, assessment construction, assessment delivery, score reporting, score interpretation and professional development workshops. Nocti Business Solutions, a subsidiary of NOCTI, addresses the needs of business/industry by offering customized solutions to enhance workplace productivity.

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