



ENTRY PACKET

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GENERAL INFORMATION



Create it!

NOCTI's 2021 Video Contest theme is "CTE is my MVP". CTE focuses on skills that prepare students to be successful in their careers and continuing education. Students are encouraged to submit a video that describes why CTE is the MVP (Most Valuable Program). Videos may be developed independently or created with a team of students.

Use of the NOCTI logo and images of NOCTI products in the video are encouraged.



Submit it!

Eligible videos must be produced during the 2020-21 school year and submitted to NOCTI by January 29, 2021. Review the rules and requirements in this packet to ensure your video meets the contest specifications.



Win it!

Winners will be selected and prizes awarded during NOCTI's February 2021 CTE Month Celebration. The winning entry will be the most engaging and memorable video that captures the message of the theme. The prizes are:

- First Place – \$500.00 and a class pizza party
- Second Place – \$250.00 and a class pizza party
- Third Place - \$150.00 and a class pizza party
- Honorable Mention(s) - \$100.00 and a class pizza party



INSTRUCTIONS

- Read and follow all the NOCTI Video Contest Rules, Requirements, and Restrictions.

If submitting through the mail:

- Label your DVD or CD with the Entrant's name, the school name, and the title of the video. Do not send your original video master.
- Mail completed Entry Form, Video CD or DVD and Talent Release Forms to the address below. A carrier with the ability to offer package tracking is recommended.
- Deadline: Entries must be postmarked on or before January 29, 2021.

**ATTN: NOCTI Video Contest
500 N. Bronson Avenue
Big Rapids, MI 49307**

If submitting online:

- The subject line of the email must say: Video Contest Submission-(your video name)
- Attach a video file or a YouTube or Vimeo link to nocti@nocti.org (Max file size: 10MB)
- Scan and email all required documents in one PDF file to nocti@nocti.org. (Photos and multiple files will not be accepted)
 - Exception: the spreadsheet for Badges should be a separate file in the Excel format
- Deadline: Entries must be received by email on or before January 29, 2021.

NOCTI will confirm receipt of entry via Entrant's email address.
If you have questions, contact NOCTI at nocti@nocti.org or 1-800-334-6283.



RULES, REQUIREMENTS, & RESTRICTIONS

Notes:

- The term "Contest" refers to NOCTI's 2021 Video Contest.
- The "Contest Sponsor" is NOCTI, 500 N. Bronson Avenue, Big Rapids, MI 49307 (www.nocti.org).
- The "Entrant" is the teacher who will serve as the designated representative to enter the contest and accept prizes/awards on behalf of the students at a secondary school.
- A "Video" is any Contest entry submitted September 1, 2020, through January 29, 2021.
- Entering the Contest is free; there are no fees involved, besides mailing costs.

Requirements for All Videos:

- The Video must be based on the theme: **CTE is my MVP**
- The Video submitted must be student work with minimal assistance from instructors.
- Multiple videos may be submitted by the same secondary school and/or program. However, multiple videos may not be directed/produced by the same student(s) and must have different video participants. Video Titles cannot be identical.
- The Video must not exceed two (2) minutes in length. This time limit does not include the required information slate at the beginning of the Video (see next bullet).
- Information Slate – A 5-second full screen slate (title screen) must appear at the beginning of the Contest Video and must include ONLY the following information: *(Please use white letters on a black background to make slate easily readable.)*
 - Video Title
 - Total running time
- Entrant must have permission of all persons- both speaking and appearing- in the Video. This includes anyone's face that can be recognized in the video. Entrant **must** provide all Talent Release Forms to the Contest Sponsor along with Entry Form and Video.
- If emailing the documents, the Entry Form and all Talent Release Forms must be scanned and sent in one (1) PDF file. Photos of the documents or individual pages will not be accepted. Google doc files or anything that requires permission to view will not be accepted.
- The Video must be created specifically for the NOCTI Contest and cannot have been previously submitted for another promotion or contest of any kind or previously displayed through any other means.
- Once Entrant's Video has been submitted, the entry is final and may not be modified or edited and no submissions will be returned.



Video Content Restrictions:

- The Video must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity, or intellectual property rights or that constitutes copyright infringement;
- The Video must not disparage the Contest Sponsor or any other person or party affiliated with the promotion and administration of this Contest;
- The Video must not contain brand names or trademarks (ie. logos on clothing, computers, camera equipment, food, automobiles, etc.) other than those of the Contest Sponsor, which Entrant has a limited license to use for the sole purpose of creating a Video for this Contest. There are no restrictions on using images of NOCTI supplemental products (e.g., Banners, Classroom Posters, Study Guides, Countdown Kits, and Assessment Blueprints), however, any images/recordings of the actual test and/or test administration will result in immediate disqualification and a potential security breach.
- The Video must not contain any copyrighted music, footage, images, or artwork;
- The Video must not contain material that is inappropriate, indecent, obscene, hateful, torturous, defamatory, slanderous, or libelous;
- The Video must not contain material that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age; and
- The Video must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where the Video is created.

Technical Requirements:

- A mailed Video must be submitted on a CD or DVD. A Video file can also be sent online through a YouTube or Vimeo link.
- When sending through the mail, there is no specific file size limit, but the Contest Video must fit on one (1) CD or DVD. If sending the video file through email, the file maximum is 10MB.
- The format of the Contest Video will be at the creators' discretion; however, the Video must play through a Windows computer using Windows Media Player, if mailed on a disk. The file format should be .Mp4, .Avi or .Wmv with a 16:9 aspect ratio.
- If the file is emailed or a link is sent, the Video must play through YouTube or Vimeo. Please make the video file "unlisted" until the contest results are posted. Should the entrant's video earn a first, second, third, or honorable mention prize, all announcements regarding the winning Video by the Entrants, the program, or the school must be withheld until the Contest Sponsor makes the official winner announcement in March.



- Before submitting a mailed disk, test the Video to verify it plays using Windows Media Player. Verifying that the Video plays using Internet Explorer will not guarantee it can be viewed using the above mentioned applications.
- The chosen application viewer must not require the download of add-ons in order to play the Contest Video.

Disqualifications:

- Video submissions postmarked or emailed after January 29, 2021 will be disqualified.
- Videos shorter than one minute or longer than two minutes will be disqualified.
- Videos violating any of the restrictions or not meeting the requirements listed above in this document will be disqualified.
- Videos missing the required Talent Release forms will be disqualified.
- Videos submitted from post-secondary (college) students will be disqualified.
- Disqualification is at the Sponsor's sole discretion.

JUDGING

Videos will be judged on the following criteria:

- 50% - Message and appropriateness to theme
- 20% - Creativity
- 20% - Originality
- 10% - Production Quality

Winner Selection:

- All Videos will be pre-screened, prior to judging, to verify compliance of all contest rules.
- A panel of judges selected by NOCTI from the CTE/NOCTI community will choose the winning Videos based on the judging criteria and compliance with all contest rules.
- The decision of the judges is final.
- Winners will be notified by phone and/or email after CTE Month in March 2021.
- The entrant/school will have a shared ownership of the winning Videos. The winning Videos may appear on NOCTI's website and/or may be promoted through other media outlets.
- Should it be determined that there are insufficient entries worthy of being selected as a finalist, NOCTI reserves the right to select fewer than the stated number of winners in any category.
- In the event the Video Contest has been impaired or corrupted for any reason and as a result cannot be offered or completed as planned, NOCTI reserves the right in its sole discretion, to cancel or terminate the contest.



BADGES

Badges are awarded to all students involved with a Video that places in the Contest. Please fill in the Badge template spreadsheet and return with the video link and entry forms. The number of students on the list should match the number of Talent Release Forms being submitted. An email address is required for the student to receive the badge. If email addresses cannot be shared with NOCTI, the student(s) will simply not receive the badge.



ENTRY FORM

(Please type or print clearly)

Program Name _____

Number of students in video (speaking or appearing) _____

School Name _____

School Address _____ Phone _____

City _____ State _____ Zip Code _____

Video Title _____

Student Producer _____ Producer's Email address _____

Student Director _____ Director's Email address _____

Name of Teacher (Entrant) _____

Teacher (Entrant) Phone Numbers (Work) _____ (Cell) _____

Teacher (Entrant) Email Address _____

I verify that this entry for the NOCTI 2021 Video Contest is student work. I have read the Rules, Requirements, and Restrictions included with this entry form and understand that our submission to this contest must comply with all contest rules. I also understand that our submission may be disqualified if we do not adhere to these official rules.

Teacher (Entrant) Signature

Date

**Please provide a spreadsheet with all participating student names and email addresses included. There should be three (3) columns- First name, Last name and Email.

Should your class win, please select a location from which you would like your pizza:

- Pizza Hut Domino's Jet's Pizza Little Caesars Hungry Howie's
- Papa John's Uno's Pizza California Pizza Kitchen Round Table Pizza
- CiCi's Pizza Mellow Mushroom



TALENT RELEASE FORM

I, _____ (print name), hereby consent to the photographing of myself and the recording of my voice and the use of these photographs and/or recordings singularly or in conjunction with other photographs and/or recordings for advertising, publicity, or other business purposes. I understand that the term "photograph" as used herein encompasses both still photographs and motion picture footage.

I further consent to the reproduction and use of said photographs and recordings of my voice.

I hereby release NOCTI and any of its associated or affiliated companies, their directors, officers, agents, employees, and customers, and appointed advertising agencies, their directors, officers, agents, and employees from all claims of every kind on account of such use.

Talent Signature: _____

Talent Email address (please print clearly): _____

Date: _____

If talent is under 18 years of age:

I, _____ (print name), am the parent/legal guardian of the individual named above and I have read this release and approve of its terms.

Parent/Guardian Printed Name: _____

Parent/Guardian Signature: _____

Date: _____

Title of video associated with above: _____

Entrant (Teacher) Name: _____

School and Program: _____

All Talent Release Forms must be sent to NOCTI along with the Entry Form and Video.

nocti@nocti.org

1-800-334-6283 ♦ 500 N. Bronson Ave. ♦ Big Rapids, MI 49307