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FOR IMMEDIATE RELEASE

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## 2025 Carl J. Schaefer Memorial Award Recipient Announced



**BIG RAPIDS, MI** - The NOCTI Board of Trustees has named Mrs. Elizabeth Roberts of West Virginia as the recipient of the 2025 Carl J. Schaefer Memorial CTE Teacher Award.

Established in 2013, the Carl J. Schaefer Memorial Award honors the life and legacy of Dr. Carl J. Schaefer, an influential leader, author, educator, and one of NOCTI's founding fathers. The award recognizes an outstanding CTE teacher or teacher candidate who demonstrates instructional excellence, ongoing professional growth, and a student-centered, data-informed approach to teaching.

Beth Roberts exemplifies these qualities in every facet of her work. With over three decades of combined nursing and education experience, she serves as the Highlander Health Science Instructor at Webster County High School and an adjunct faculty member for Glenville State University. Known for her rigorous, student-driven instruction, Roberts has maintained an eight-year, 100% first-time credentialing pass rate on the National Healthcareer Association (NHA) exams, an achievement that sets her program apart both statewide and nationally.

A strong advocate for data-informed instruction, Roberts' uses NOCTI results and performance analytics to guide curriculum and student support. She developed a targeted credentialing review system using modular content, micro-credentials, and low-stakes practice assessments. As a result, her 2025 cohort scored more than 12 points above both state and national NOCTI benchmarks, demonstrating the impact of her instructional design.

Beyond the classroom, Roberts is a champion for rural healthcare education. She has secured over \$94,000 in competitive grants and donations over the past three years, allowing students in one of West Virginia's most underserved regions to access high-fidelity simulation equipment, trauma-response tools, dual-credit resources, and enhanced STEM-integrated learning opportunities. Her efforts have transformed a small rural program into a dynamic, college-level instructional environment.

Roberts' leadership extends well beyond instruction. She mentors new CTE teachers, advises student organizations, coordinates community health outreach events, and leads the county's Classroom to Career (C2C) initiative, resulting in more than 2,800 hours of verified apprenticeship and work-based learning experiences for students. In 2025, she was named Webster County's "Champion for Children" for her contributions to youth health, safety, and public service education.

NOCTI congratulates Beth on receiving this national honor and applauds her unwavering commitment to rural students, workforce readiness, and the future of healthcare education!

## **About NOCTI/Nocti Business Solutions**

NOCTI is the nation's largest provider of industry-based credentials and industry association certifications for career and technical education programs. Its validated, reliable technical skill assessments support Perkins accountability, data-driven instructional improvement, and college accreditation efforts, and also play a key role in CTE teacher certification programs nationwide. NOCTI delivers high-quality credentialing solutions aligned to the standards of ISO 17024.

Nocti Business Solutions (NBS), a wholly owned subsidiary of NOCTI, extends this mission by serving business and industry through high-stakes competency testing. NBS develops and delivers standardized and customized assessments, comprehensive score reports, and workforce skill verification services. Together, NOCTI and NBS strengthen the connection between education and industry, helping organizations translate skills-based knowledge into measurable workforce outcomes.